

# EAT WELL PANINI COLLECTABLES

## CUSTOMER FAQs

### **What is the M&S Eat Well Panini Football Sticker Collection?**

As a partner of all four National Football Teams, M&S Food has worked with Panini to create an exclusive M&S Eat Well Panini Football Sticker Collection for each of the Home Nations.

### **How many Football Stickers are there to collect?**

There are 50 stickers to collect (2 glitter effect, 12 shiny, 36 regular). 25 will be male players and 7 will be female.

### **Is there an album for my sticker collection?**

Yes. An M&S Eat Well Panini Album has been created for each nation's sticker collection. The album includes player stats, their favourite M&S Food picks and some great insights into the players' lives off the pitch. Albums can be purchased in M&S Food for £3.

### **Where do I collect the Football Stickers?**

Stickers will be available in over 500 participating M&S Food stores across England, Scotland, Wales and Northern Ireland

### **When can I start collecting the Football Stickers?**

The stickers will be available to collect in participating M&S Food stores from 7 May 2024.

### **Can I collect all four National Team Stickers?**

England Stickers will be available to collect in participating M&S Food stores in England only. Scotland Stickers will only be available in participating M&S Food stores in Scotland. Wales Stickers will only be available in participating M&S Food stores in Wales. Northern Ireland Stickers will only be available in participating M&S Food Stores in Northern Ireland.

### **How do I start collecting my stickers?**

For every £20 spent in participating M&S Food stores from 7 May 2024, you will be eligible for one packet of free Eat Well Panini Football Stickers relating to the relevant National Team. If you spend £40, you will be given 2 packets, £60, 3 packets and so on.

### **When does the Sticker Collection end?**

We're running the Sticker Collection whilst stocks last. The final date for sales will be 14 July 2024 if stock remains. But be quick, once they're gone, they're gone!

### **Can I consolidate my receipts – I have spent £20 over a few days?**

You'll need to spend £20 in a single transaction at M&S Food to receive your free packet of stickers

### **Can I collect stickers on all M&S Products?**

You can collect stickers on food and drink products purchased at participating M&S Food stores. Gift cards, Ocado, clothing, homeware, online orders and M&S Café purchases are not included.

### **Can I choose which stickers I want?**

The sticker collection is designed to create fun and excitement! Each sticker packet is sealed and selected at random, so it's a surprise each time you shop.

### **Can I exchange my stickers for cash?**

No – our Stickers hold no cash value. If you don't wish to collect them, just let our store colleagues know.

### **Are there any additional collectables to go with the stickers?**

There is an Eat Well Album that can be purchased in-store for £3.

### **My local store has run out of stickers, can I order them another way?**

The stickers are available in-store only, while stocks last. Our in-store colleagues will be happy to try and help, or alternatively, please check a nearby store.

### **What can I do if I'm missing a specific sticker to complete my collection?**

Talk to your friends and family and find out if they've got the sticker you're after – you can then trade some of your spares too – it's always more fun to share!

### **What are the football stickers made from and can they be recycled?**

The sticker packs and stickers are FSC Certified. They use paper products that are environmentally and socially responsible. They can be recycled but are designed to be swapped and re-used.

### **Are the stickers safe for young children?**

The stickers have been tested to ensure they are suitable for children aged 3+ but, as with all small items, we recommend keeping an eye on kids whilst interacting with them.

### **Will there be another M&S Eat Well Football Sticker Collection?**

We always welcome suggestions or ideas, so please send them to us through our customer service team.

### **Will there be another Little Shop Collection?**

For now we're focusing on our football partnerships but we haven't ruled out running it in the future.

### **Why are there more male players featured than female players in the collection?**

Male football will be more prominent this summer because of the tournament – our 2023 campaign featured only women.